

## China Hands Puzzle Over a Nation in Constant Flux

### EVENT RECAP

By Chad Bouchard

Foreign journalists have long wrestled with how to cover China's knotty stories for an outside audience. What makes its economy tick? How do its leaders make decisions? Are censors gaining or losing ground? How can journalists make sure to get the story right, complete with all the country's nuances and contradictions?

On Friday, Sept. 12, the OPC, along with the Foreign Correspondents' Club of China and the Asia Society's ChinaFile, assembled a team of journalists, authors and thinkers for an afternoon and evening of meaty discussions to take on big questions facing foreign media in the Middle Kingdom.

During a lunchtime panel, business writers and editors swapped views on the future of China's impenetrable economy, which plays by different rules than that of the rest of the world.

Orville Schell, director of the Center on U.S.-China Relations at the Asia Society, was dubious about the country's chances to become a world technology leader, but refrained from making concrete predictions.

"This is a very contradictory place where opposite things going in opposite directions are true at the same time," Schell said. "It's very hard in circumstances like that to actually get a trend line."

John Bussey, assistant managing editor and executive business editor of *The Wall Street Journal*, was more optimistic.

"On the technology curve, I think there's just no question that



Lesley Topping

**OPC Foundation President Bill Holstein, left, looks on as Pete Engardio, BusinessWeek's former China correspondent, reviews decades of magazine headlines.**

China will be at the very top, right along with us and with parts of Europe," he said. "It's just a matter of time, just a generation of engineers in the country."

Later, a forum focused discussion on how best to cover the country's nuances for foreign readers.

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## Experts to Teach Safe Freelancing

### EVENT PREVIEW: Oct. 21

The murders of James Foley and Steven Sotloff have made it even more imperative that freelance journalists learn how to protect themselves as well as how to get the story.

The OPC has invited experts in the safety field to talk to members and guests at 6:30 p.m. on Oct. 21 at the Columbia University School of International Affairs Building, 420 West 118th St., room 1302.

Speakers include Sawyer Alberi of RISC (Reporters Instructed in Saving Colleagues); Micah Garen, an independent documentary film-

maker who was kidnapped in southern Iraq and held for 10 days in 2004 while filming a documentary about the looting of archaeological sites; Judith Matloff, a safety trainer at the Columbia University School of Journalism; Bruce Shapiro, executive director of the Dart Center for Journalism and Trauma; and Vaughn Smith, a member of the board of representatives for the Frontline Freelance Register (FFR).

The OPC and Frontline Club will continue the discussion of how to freelance safely during an event at the Frontline Club in London on Nov. 19.

# Reporting in the Aftermath of Foley and Sotloff

## EVENT RECAP

By Chad Bouchard

"This is the most deadly and dangerous period for the press in recent history," Joel Simon, executive director of the Committee to Protect Journalists, told students and other attendees at the Columbia Journalism School on Sept. 9 during a panel about escalating risks to journalists.

The event, "After James Foley: Covering Conflict

When Journalists Are Targets," was arranged in response to the recent murders of Foley and Steven Sotloff, both freelancers who were abducted while working in Syria and executed by members of the Islamic State.

Out of the 70 journalists killed in 2013, about a third were freelancers, a percentage that has doubled in recent years, Simon said.

Phil Balboni, GlobalPost CEO and co-founder, who spent years fighting for James Foley's release, said when James Foley was abducted on Thanksgiving Day, 2012, his organization hired a security firm to handle the case, which in the end cost the company "millions of dollars."

"I've seen major international news organizations walk away from their freelance reporters, even some

who have been abducted. I think it's appalling," he said.

Nicole Tung, a freelance conflict photographer and friend of Foley's who first discovered him missing, spoke with difficulty while describing her colleague. "Jim was one of the best people that I knew, and it's hard not to get choked up talking about him," she said.

Reuters columnist and former *New York Times* reporter David Rohde, who was held captive for seven months in 2008 and 2009 by the Taliban before he escaped, recommended talking with loved ones about your wishes in case of a kidnapping.

"Do you want a military raid to save your life? Do you want a ransom paid on your behalf to one of these jihadist groups?"

OPC award winner, board member and *New York Times* foreign correspondent Rukmini Callimachi has reported on terrorist groups' use of ransoms to fund their operations. She reported that

countries or companies tens of millions of dollars to recover a single abductee. "Our citizens are now being doomed by the policies of what Europe does," she said.

The OPC co-sponsored the event with the Columbia Journalism School and the Dart Center for Journalism and Trauma.



Rukmini Callimachi, left, and Nicole Tung listen to a question from a journalism student at Columbia University.

Chad Bouchard

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# 2013 OPC Award Photos on Display at Columbia J-School

## EVENT RECAP

By Chad Bouchard

Photojournalists working in conflict areas face increasing risks that heighten the need for safety and good planning.

Working with dependable fixers, staying in touch with editors and building trust with subjects were among the many tips that two OPC award-winning photographers and a photo editor shared during a panel discussion on best practices in international reporting on Thursday, Sept. 25 at the Columbia University School of Journalism.

The event coincided with the launch of a photo exhibit on the building's 3rd floor that will remain open until the end of October, featuring work by Tyler Hicks,

Robert Nickelsberg and Jerome Delay of AP, who won the John Faber Award for his photos of unrest in the Central African Republic.

James Estrin, one of two co-editors of The New York

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## TWO OPC BOOK NIGHTS AHEAD

Mark your calendars for two OPC book nights coming up at Club Quarters in November and December.

On **Friday, Nov. 7**, join us for a discussion with Pulitzer Prize winners Nicholas Kristof and Sheryl WuDunn on their new book *Path Appears: Transforming Lives, Creating Opportunity*. Kristof is an OPC award winner and longtime member of the club. The book centers on philanthropy, its benefits to the giver and best practices for getting the most out of charitable work.

Stop by on **Monday, Dec. 1** to hear from OPC awards judge Anya Schiffrin on her book about investigative journalism, *Global Muckraking: 100 Years of Investigative Journalism From Around the World*. Schiffrin is the director of the media and communications specialization at Columbia University's School of International Affairs.

Both events begin with cocktails at 6:00, and the main programs will start at 6:30.



Chad Bouchard

Left to right: Robert Nickelsberg, Sarah Voisin and James Estrin speaking to students after a panel on international reporting at the Columbia School of Journalism.

## OPC Launches Archive Interviews With Veteran Members

By Sonya Fry

In its 75th anniversary year, the OPC has embarked on a project to record memories of some of our most venerable members for the club's archives.

This endeavor, funded by a Ford Foundation grant, is being managed by Sonya Fry, the retired executive director of the OPC.

One of the more enjoyable parts of being director, Fry said, "was listening to the wealth of stories that journalists loved sharing."

To capture these stories for future generations, we are putting together full-length videos and highlights for the OPC website. Some interviews are first-person accounts of historic moments, and belong in history books. Others focus more on changes in the industry and how reporters do their jobs, and contain advice for younger reporters who want to make their

mark in international news.

OPC members are sharing a wealth of information, ideas and stories both funny and tragic in these videos. Check the OPC website periodically for stories from your colleagues.



Lesley Topping

Left to right: Bill Holstein, Roy Rowan and Sonya Fry.

*New York Times* cultural correspondent Alan Riding.

Keep an eye on the website for more archive interviews ahead, including discussions with photo editors John Morris and Robert Pledge.

# Buzzfeed, Mashable and VICE Ramp Up Global News

## EVENT RECAP

By Chad Bouchard

As newspapers and traditional media shrink overseas bureaus, three digital media powerhouses are ramping up their international coverage. Editors from BuzzFeed, Mashable and VICE shed light on their strategies for a capacity crowd during a panel at the NYU Arthur L. Carter Journalism Institute on Sept. 18, co-sponsored by the OPC.

Amy O'Leary of *The New York Times*' innovation team facilitated the discussion.

Louise Roug, global news editor of Mashable, said since her publication doesn't compete directly with traditional media, editors have more freedom to decide how much attention to give individual stories.

"We have that luxury, in maybe a way *The New York Times* doesn't. I don't have to be the paper of record, so I don't have to write 800 words," on a story that doesn't warrant it, she said.

O'Leary asked the panelists to address whether they struggle with credibility, given reliance on social media posts, or BuzzFeed's mix of entertainment content and

deep reporting.

"To me, it's more like a TV station," said Miriam Elder, foreign editor for BuzzFeed. "One day at 8:00 they'll have *The Simpsons*, and then at 10:00 they'll have the nightly news. Does the fact that there's *The Simpsons* affect how you think about the nightly news?"

"We're super transparent with our methodology," Roug said. "We very much try to do that. This is what we know, this is how we got it, these are our sources."

In August, VICE News released a five-part series on the Islamic State, in which reporters were given unprecedented access to the violent militant organization. Jason Mojica, the Editor-in-Chief of VICE News, said their access came with "conditions" that enabled them to get in and out without harm, though he declined to elaborate on details.

During a Q&A session, an audience member asked if those conditions amounted to collusion.

"Every interaction between a journalist and subject is basically an act of combat, in which two parties are both trying to get very different things out of a shared experience," Mojica answered.

(Continued From Page 3)

Times Lens Blog, told a crowd of mainly journalism students that getting good images requires patience and time to devote to the subject.

"The first thing that I look for in photographs are photographs that make me feel something. I want to be moved," he said. He also looks for "accuracy" and a profound knowledge of the subject matter. "I'm not only looking for the photograph, I'm looking actually for the photographer."

OPC board member Robert Nickelsberg, who won the OPC's 2013 Olivier Rebbot Award for his book *Afghanistan: A Distant War*, told the audience that, when working in hostile areas, choosing and developing trust with a local driver is critical for photojournalists.

"They're basically your eyes and ears and navigator of a new terrain or environment," he said. "They're the cat's whiskers of any trip. They're so terribly important."

He cautioned against disclosing too much information about your project or plans, since drivers and fixers are sometimes interrogated or extorted for information.

Sarah Voisin, a photographer for the *Washington Post* who won the OPC's 2009 John Faber Award for her

photos of Mexico's drug war, recalled getting stuck in a sketchy situation while covering the funeral of two drug cartel members in Mexico. Alone and stuck at the site, some friends of the deceased became aggressive.

"I had no way to leave," she said. She ended up leaving in a hearse as young gang members chased them down the road. "You definitely need a second set of eyes and your own transportation."

During a Q&A session, a student asked the three panelists about the role of technology and social media.

Voisin said photographers are increasingly expected to be able to juggle other kinds of media while in the field.

"Making yourself a well-rounded videographer, in addition to a social media expert and storyteller is good," she said.

Estrin said digital technology has been a great advantage for most photographers,

with a key caveat.

"The one drawback of digital (photography) is the speed," Estrin said. Digital technology allows photographers to shoot thousands of photos per day. With film, you have to consider each of your shots more carefully, he said. "You have to think and see."



Robert Nickelsberg

**Wounded U.S. Army soldiers are evacuated during fighting in Afghanistan in August, 2006. Robert Nickelsberg won the 2013 Olivier Rebbot Award for his book *Afghanistan: A Distant War***



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# 'Factory Man' Shows a Close-Up View of Global Trade

By Peter Galuszka

The hills around Danville, Virginia are blessed with some of the finest hardwoods around such as oak, hickory and cherry trees. It is those trees, and the people who work with them, that have made for one of the more vicious global trade wars in recent history.

They also represent one of the few trade victories American industry has had, according to Beth Macy, a *Roanoke Times* reporter who has written a lively and deeply reported book about Vaughan Bassett, a local firm that is now the largest American furniture maker. Boss John D. Bassett ("JBIII") refused to succumb to an onslaught of cheap Chinese labor and government subsidies that helped shutter 63,300 U.S. factories and five million jobs from 2001 to 2012. By standing up to Beijing, he saved his company and 700 jobs.

Macy's first book is of value to anyone who covers global trade issues. She punctures the conceit, held by many journalists in the New York-Washington axis, that globalization is a great and inevitable thing. I heard this constantly at *BusinessWeek* where I worked as an editor and bureau chief in the 1980s and 1990s.

What's lost in the laud of so-called "free" trade is what happens to the people who lose. Their secure employment turned overnight into a new world of Medicaid, food stamps and family strife.

Big Journalism doesn't seem to care much. "Even globalization guru Tom Friedman, writing in 'The World Is Flat,' briefly acknowledges the agony caused by offshoring." But she notes that it's easy for him to say since Friedman, "lives in an 11,400 square foot house with his heiress

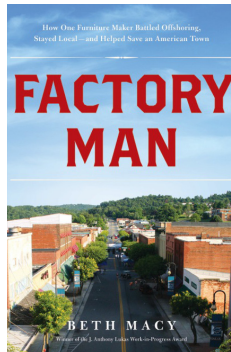
wife" in Bethesda, Maryland, a "cushy" Washington suburb five hours by car from the turmoil farther south.

For years, Bassett and its sister factories were part of a network of Southern-style company towns with their own issues, such as paying African-American workers half of what whites got. By the 1970s, U.S. furniture quality and productivity were slipping. A Taiwanese chemist discovered how to make rubber trees useful for furniture after they stopped producing latex, giving rise to an expanded Asian export furniture business.

Chinese industrialists took over. They visited U.S. factories, where, according to Macy, naïve executives handed over their production secrets. In short order, cheap Chinese knockoffs were stealing market share from the Americans. A Chinese executive named He Yun Feng bluntly suggested to JBIII that he shut his plants and handed his business over. Proud JBIII didn't turn tail. Instead, he shored up his production and cut costs while preserving as many jobs as he could. He also bucked his reluctant industry and challenged the Chinese for dumping and manipulating their currency to give them unfair trade advantages.

"The last thing they wanted to hear was that China may have been breaking the law." Macy quotes JBIII as saying. That's the nut of Macy's excellent book. A tighter edit, especially in the early history of the Bassett family, might have helped, but her story is powerful and well told.

*OPC member Galuszka lives in the Richmond, Va. area and is author of "Thunder on the Mountain; Death at Massey and the Dirty Secrets Behind Big Coal" St. Martin's Press, 2012.*



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## 'The News Sorority' Spotlights Three Broadcast Icons

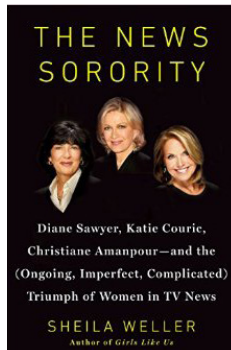
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### EVENT RECAP

By Chad Bouchard

In her new triple biography, "The News Sorority," Sheila Weller pulls a common thread from the vastly different lives of three female network TV news icons. Though Diane Sawyer, Katie Couric and Christiane Amanpour have divergent backgrounds and careers, Weller binds them together with the common qualities of tenacity and fierce persistence.

She read excerpts and shared some of her behind-the-scenes insights during a Book Night on Wednesday, Oct. 1. Weller told the audience at Club Quarters that, despite their differences, the book's three subjects all possess charisma, ambition, strong work ethic and a talent for juggling life with hard assignments.



"The premise changed from: 'How have women changed the idea of what news is,' to: 'these are three women who, each in a different way, have never woken up in the morning and said they couldn't do something.'"

She read from a selection covering Amanpour's early career as a correspondent in Bosnia. OPC board member Emma Daly, who also worked as a journalist in Bosnia, makes an appearance in the book.

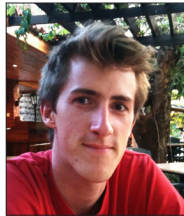
She asked Weller during a Q&A session if she thought women's representation in TV news had worsened since the heydays of Amanpour, Couric and Sawyer.

"We've got three white guys again at 6:30. Of course 6:30 doesn't mean what it used to," she said. "Middle America likes to see a white man in that chair at 6:30." An audio recording of the entire book night is available on the OPC website.

# PEOPLE... By Susan Kille [susan@opcofamerica.org](mailto:susan@opcofamerica.org)

## OPC SCHOLARS

**Tom Finn**, who won the OPC Foundation's 2013 H.L. Stevenson Scholarship, has joined Middle East Eye, a news website founded in 2014 that focuses on the Middle East and North Africa. He will be based in London and make occasional trips to the region. Finn was an OPC Foundation fellow in the Reuters bureau in Cairo and previously worked as an editor with the *Yemen Times*.



Finn

**Mateo Hoke**, who won the 2013 Harper's Magazine Scholarship in memory of I.F. Stone, and **Cate Malek**, with whom Hoke has worked since 2001, have compiled and edited *Palestine Speaks: Narratives of Life Under Occupation*, a book being published by McSweeney's in November. Hoke based his winning scholarship essay on his experiences researching the book and collecting oral histories of men and women from the West Bank and Gaza describing how their lives have been shaped by the intractable conflict between Israel and Palestine.

## WINNERS

**Martin Smith**, an OPC board member who is a writer, producer and correspondent for Frontline and RAIN Media, has been named the 2014 winner of the John Chancellor Award, which has been presented each year since 1995 to journalists "with courage and integrity for cumulative professional accomplishments." The prize, administered by Columbia University, has



Smith

a \$25,000 award. During his career, Smith has won nearly every major journalism award including multiple Emmys, Peabody Awards, Polk Awards and duPont Batons.

**Sean Carlson**, an OPC member, received a bronze Lowell Thomas Travel Journalism Award from the Society of American Travel Writers in September for a story about his mother's village of Moyvane, in County Kerry, Ireland, that was featured in *The Irish Times* in print and online via the paper's Generation Emigration blog.

**Rukmini Callimachi**, an OPC board member, will receive the Marie Colvin Front Page Award for Foreign Correspondence from the Newswomen's Club of New York. Callimachi, a foreign correspondent for *The New York Times* who focuses on al-Qaeda and Islamic extremism, is being recognized for her reporting on the country's national security challenges. This spring, Callimachi won both the Hal Boyle and Bob Considine awards for reporting on a trove of al-Qaida documents she uncovered in Mali. The 2014 Front Page Awards will be given out at the club's annual gala Nov. 13 in Manhattan.

OPC Second Vice President **Abigail Pesta** will receive two Exceptional Merit in Media awards from the National Women's Political Caucus at an awards dinner Oct. 27 in Manhattan. Both winning stories were about teenage girls who fought back against courts and schools for their handling of sexual assault reports. The stories were reported on NBC News and in *Cosmopolitan* magazine.

The Committee to Protect Journalists was awarded the 2014 First

Amendment Award by the Association for Education in Journalism and Mass Communication. CPJ Executive Director **Joel Simon** accepted the award Aug. 7 in Montreal.

CPJ's International Press Freedom Awards annual benefit dinner will honor four courageous journalists: **Aung Zaw**, founder and editor-in-chief of *The Irrawaddy*, which was branded an "enemy of the state" by the former military regime in Burma and remains under pressure from the current government; **Siamak Ghaderi**, an Iranian freelancer and former editor and reporter for the Islamic Republic's official news agency IRNA, who was released in July after spending four years in prison;



Zaw

**Mikhail Zygar**, editor-in-chief of Dozhd, a Russian independent TV channel that provides a rare alternative to Kremlin-controlled stations; and **Ferial Haf-fajee**, who has published reporting as editor-in-chief of *City Press* in South Africa that has brought fierce criticism and threats of violence against herself and her staff. **Christiane Amanpour**, anchor and chief international correspondent for CNN and an OPC member, will be the host for the Nov. 25 dinner in New York City.

Russian photographer **Emil Gataullin** received the Alfred Fried Photography Award on Sept. 15 for a series of black-and-white images capturing the rhythms of rural life in Russia. The award, given by the International Press Institute and its partners, is in its second year and celebrates photos on the theme of peace. More than 5000 entries were received.

## UPDATES

**WASHINGTON:** OPC member **Susan Glasser**, the founding editor of Politico magazine, was promoted in September to editor of Politico with full authority over the company's journalism. Politico co-founders **John Harris** and **Jim VandeHei** and Politico chief operating officer **Kim Kingsley** worked with Glasser at *The Washington Post*, where she was assistant managing editor for national news. Glasser was editor-in-chief of *Foreign Policy* before joining Politico.

**William Dermody**, an OPC member, has become vice president of policy at the American Beverage Association. Dermody had been deputy managing editor at *USA Today*, which he joined as deputy night news editor in 1999. He began his journalism career as a reporter with Suburban Newspapers outside of Boston and worked for The Associated Press as a national editor and reporter from 1992 to 1994.

**MIAMI:** **Juan O. Tamayo** retired in September after 32 years at the *Miami Herald/El Nuevo Herald*, where he was foreign editor, chief of correspondents and for many years took the lead in the paper's coverage of Cuban affairs. He also headed bureaus in the Middle East, Europe and the Andean region. In 1999, he received Columbia University's Maria Moors Cabot award, a top prize for journalists reporting on Latin America. He said he plans to devote more time to Spanish-to-English translations and organizing his files on the Tamayo family tree.

**SAN FRANCISCO:** **David Alpern**, an OPC member, has ended production of For Your Ears Only, an independent, non-profit, syndicated radio and Web program that he produced and hosted for more than 32 years. In an email to the OPC, Alpern thanked the group and his fel-

low members for their support. The show began life as Newsweek on Air before becoming financially and editorially independent of Newsweek. A full, free, searchable archive of past shows is being established at the non-profit Internet Archive: <https://archive.org/details/foryourearsonly>.

**PARIS:** Honors continue for **John Morris**, the London photo editor for *Life* throughout World War II and a longtime OPC member, who recently published *Quelque Part en France: L'été 1944 de John G. Morris (Somewhere in France: John G. Morris and the Summer of 1944)*. The Anglo-American Press Association of Paris paid tribute to

## JOURNALISTS RISK LIVES COVERING EBOLA

A new danger for foreign correspondents was made clear when **Ashoka Mukpo**, a freelance cameraman for NBC News became the first American journalist covering the deadly Ebola epidemic sweeping West Africa to be diagnosed with the virus. Mukpo left Liberia and arrived on Oct. 6 for treatment in the U.S.

The NBC news crew he briefly worked with – led by **Nancy Snyderman**, the network's top medical correspondent – entered quarantine for 21 days. Mukpo, who had worked in Liberia for three years on a number of projects, was hired by NBC on Sept. 30 and began showing symptoms of the virus the next day.

"Certainly another journalist coming down with this," **John Moore**, an OPC member and photographer for Getty Images, told *The New York Times*, "is very worrying for all of us."

Moore, who won the 2007 Robert Capa Gold Medal Award, said he smells perpetually of bleach that has soaked through his protective clothing while working in Liberia. He said it takes him 10 minutes to suit up in anti-contamination coveralls, two sets of gloves, surgical mask, goggles and disposable covers over his boots. The outfit is sprayed with disinfectant. Disrobing requires more time and care because the risk is greatest when removing contaminated gear.

In a separate article in *The Times*, **Ashley Gilbertson**, who won the Robert Capa Gold Medal in 2004, said he "had five different symptoms of Ebola" while in Liberia in June, three months after the start of the Ebola epidemic there. He said he repeatedly sought treatment in Monrovia and asked to be tested for Ebola but no one would test him. He said he was still ill when he left Liberia and "looked like hell," but he exited without screening and was asked no questions when he landed in New York.

When he sought treatment in Manhattan, doctors said they could not test for Ebola but gave him a 1-800 number for the Centers for Disease Control and Prevention to call if he got sicker.

Morris at a reception on Sept. 11 at

the Hotel Scribe, which after the liberation of Paris became a center for renowned journalists, broadcasters and photographers such as



**Morris**

**Ernest Hemingway**, **William Shirer** and **Robert Capa**, whose celebrated photos of the D-Day landings Morris helped edit. **Robert Pledge**, an OPC member, was master of ceremonies.

**NEW YORK:** *The New York Times* announced Oct. 1 that it will eliminate 100 newsroom jobs, or

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about 7.5 percent of the staff. Buy-outs are being offered but layoffs will occur if not enough people volunteer to leave. The company said it would continue to expand and invest to support growth in areas that include digital technology, audience development and mobile offerings. At the same time, the company ended NYT Opinion, a mobile app dedicated to opinion content, because it did not attract enough subscribers.

Integrated Whale Media Investments, a Hong Kong-based international investment group, in September completed a deal to take over a majority stake in Forbes Media officially ending 97 years of family control. The Forbes family, which has controlled the firm since its founding in 1917, is retaining a minority stake.

His daily commute from Croton-Harmon to Grand Central gave **Patrick Oster**, managing editor for legal news at Bloomberg News and the husband of OPC Foundation Vice President **Sally Jacobsen**, inspiration that led to publication of *The Commuter*, published in July by the Perseus Books Group. The book, described as a quirky thriller, is about a laid-off office worker and avid bird-er who tracks the clandestine and criminal lives of his fellow commuters. Oster said he wrote much of the book during his commute, but also during weekends and vacations.

**Paul Moakley**, an OPC board member and deputy photo editor of *Time* magazine, was among the judges for the 40th annual Light Work Grants in Photography. Established in 1975, Light Works has one of the longest-running photography fellowship programs in the country. Each recipient receives a \$2,000 award, has their work exhibited at Light Work's gallery in Syracuse, N.Y., and published in *Contact Sheet: The Light Work Annual*.

*Tainted Waters*, a multimedia project that is the first iBook from 100 Reporters, was released in September with a familiar byline: **Chad Bouchard**, the OPC's website manager and social media editor. In late 2013, before the fall of Sinjar to the Islamic State, Bouchard went to northwestern Iraq to investigate claims of corruption in the district's water systems and drinking water that was making people sick. He found water in Sinjar was drawn from the ground through rusty pipes that passed through gutters and open sewers. Purifying treatments were sporadic and not monitored. A grant from the Fund for Investigative Journalism made his reporting possible. As a foreign correspondent based in Indonesia for four years, Bouchard's coverage appeared in *The Sunday Telegraph*, *The Financial Times*, *Scientific American*, the *Washington Post Magazine* and other publications.

Changes have occurred in the publishing ranks of major U.S. newspapers. In August, **Austin Beutner**, a former Wall Street investment banker, became publisher and chief executive of the *Los Angeles Times*, succeeding **Eddy W. Hartenstein**. **Jeff Bezos**, the chief executive of Amazon who bought *The Washington Post* in 2013, in September replaced Publisher **Katharine Weymouth**, whose uncle, grandmother, grandfather and great-grandfather were *Post* publishers, with Politico's first chief executive, **Fredrick J. Ryan Jr.**, a former Reagan administration official. And in *The New York Times*, a modest piece on the Aug. 31 Vows pages announced the marriage of **Arthur Ochs Sulzberger Jr.**, the chairman and publisher, to Gabrielle Elise Greene, a partner in an investment firm. The credit line on the standard-size announcement photo was a standout for that page: **Damon Winter**, a Pulitzer Prize winner.

#### PEOPLE REMEMBERED

**David Nydick**, a longtime OPC member, died on Sept. 20, 2013. He was an educator who shared his knowledge and experience as

an education specialist for United Press International and in his syndicated column, "You, Your Child and School." He had a long tenure as superintendent of Jericho Public Schools on Long Island and held other positions at school districts in the region. He was a director of the Guide Dog Foundation for the Blind and an adjunct professor at the C.W. Post Campus of Long Island University, now known as LIU Post. His daughter, Leslie Nydick, said her father was proud to be a member of the OPC. "My Dad always and proudly carried his OPC membership card with him – and it is still in his wallet," she said.



**David Nydick's smile in this photo was captured during his daughter's wedding two years ago.**

**David Lomax**, a reporter for the BBC's flagship current affairs program Panorama, died Sept. 25 at age 76. He traveled the world on hundreds of assignments, was jailed in Zimbabwe for a week and was once pinned down in a ditch for four hours by sniper fire in Lebanon. His notable interviews included Idi Amin, Robert Mugabe and Steve Jobs, who walked out of his interview. While interviewing Mugabe, Lomax virtually accused him of being responsible for the murder of hundreds of members of the opposition party led by Joshua Nkomo. Mugabe allowed the interview to continue, and Lomax later said he was much relieved when he and his film were on the next plane to London.



# PRESS FREEDOM UPDATE... By Susan Kille

The OPC issued a statement Sept. 18 abhorring a propaganda video released by the Islamic State, or ISIS, featuring **John Cantlie**, a captive British journalist who was clearly speaking under duress. "To use a hostage in this way is a new kind of perversion and evil," said **Marcus Mabry**, OPC president. "Whatever this group's goals, they will not be met through terror and propaganda."



John Cantlie in the Pech valley, Afghanistan June 2012

Since then, the group has released other propaganda videos with Cantlie, who was traveling with **James Foley**, an American reporter, when they were kidnapped in Syria on Nov. 22, 2012. Foley and **Steven Sotloff**, also an American journalist, were beheaded last summer by the Islamic State, which posted videotapes of the murders online. Some foreign journalists captured by ISIS have been released after the payment of ransoms, but the U.S. and the British governments have refused to pay ransoms.

Foley's parents, John and Diane, have announced the formation of the James W. Foley Legacy Fund to promote the passions and the ideals of their son, who was taken hostage in Syria and beaten and tortured while being held for nearly two years. The fund will focus on three areas: building resources for families of American hostages; fostering a

global dialog on governmental policies in hostage crises and supporting American journalists reporting from conflict zones; and promoting quality education for urban youth. Information about the fund can be found at [jamesfoleyfund.org](http://jamesfoleyfund.org).

Press freedoms in China have also been a recent focus for the OPC. As mentioned in the *Bulletin's* report on our China Hands Reunion, the Foreign Correspondents' Club of China in September issued a scathing report on restrictions and intimidation faced by correspondents in China. Recent protests show those restrictions are extending to Hong Kong, which had enjoyed a high degree of autonomy since the 1997 British handover of the city to China.

In recent years it has become harder for foreign journalists to enter and stay in China and many of those turned away went to Hong Kong. When pro-democracy protests erupted in September, Western reporters based there provided unprecedented coverage of demonstrations against the Chinese government. Dramatic images and reports reached the rest of the world, but Chinese censors suppressed the news on the mainland, removing mentions from social media and blocking the photo-sharing app Instagram.

While Hong Kong residents enjoy privileges not available on the mainland, journalists say a crackdown against the press has increased and access to areas is being limited. In July, the Hong Kong Journalists Association released a report that said press freedoms have deteriorated and called 2014 "the darkest for press freedom for several decades." That group, the Foreign Correspondents' Club in Hong Kong and local broadcaster RTHK in early October joined in condemning violent attacks on members of the press by pro-Beijing demonstrators during street clashes.

**Edward Wong**, the Beijing bureau chief for *The New York Times* who won the David Schweinsberg Scholarship in 1998, wrote a Sino-

sphere blog about covering what has become known as the "Umbrella Rebellion" for the ubiquitous way protesters ward off tear gas and pepper spray. Wong said his reporting gear is more modest than what he needed in Iraq, where he worked for 3½ years, but for the first time he is carrying a gas mask and plastic goggles along with an umbrella.



Wong

In early October Iran released **Yeganeh Salehi**, a correspondent for *The National* in the United Arab Emirates on bail, but her husband, *Washington Post* Tehran Bureau Chief **Jason Rezaian**, remained in custody. The couple was arrested July 22 when their home was raided by security forces. Neither Salehi, an Iranian, nor Rezaian, who has Iranian and American citizenship, have been formally charged. Salehi's brother told the *Post* that no member of the family would comment about the detentions.

The murders or questionable deaths of at least nine journalists were reported since the last edition of the *Bulletin*. Two were officers in Pakistani press groups and strong advocates of press freedoms in a country where reporters are often victims of targeted attacks:

- Gunmen killed **Yaqoob Shehzad**, a correspondent for Pakistan's Express News and chairman of the Hafizabad Press Club, Oct. 5 as he sat with a friend inside an office in Gujranwala in Punjab province. He was hit three times and killed on the spot while another man was injured.

- **Nadeem Haider**, a teacher who was also a correspondent for Pakistan's *Daily Dunya*, was shot and killed Oct. 3 while teaching students at a school in Hafizabad.

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- After receiving threats for a month, **Tawfiq Ben Saud**, an 18-year-old radio journalist in Libya, died along with a friend in a hail of bullets as they were driving through a Benghazi suburb. Saud was host of “Ishah bi Jawuha,” or “Live your Life,” on Libyana Hits, a popular privately owned station.

- **Palwasha Tokhi**, an Afghan journalist who worked for Bayan Radio in the northern city of Mazar-i-Sharif, was stabbed to death Sept. 16 after being lured outside her home to receive a wedding invitation, which in Afghani-



**Tokhi**

stan are typically delivered by hand.

- Gunmen killed **Mohammed al-Qasim**, a Syrian journalist for Rozana Radio who contributed to Al-Jazeera, while he was driving in a car with a rebel military leader, who was a relative. Both men died. Al-Qasim was interviewing the leader about a blast that killed leaders of another rebel group. It was unclear whom the gunmen targeted.

- Russian forensics experts confirmed Sept. 3 that human remains in a burnt-out car near Donetsk, Ukraine were those of **Andrei Stenin**, a Russian photographer who had been missing since Aug. 5. RIA Novosti, the news agency where Stenin worked, said Stenin was last seen traveling in a con-

voy of escaping civilians that came under heavy fire.

- **Nurul Islam Faruqi**, a TV host in Bangladesh who was also an imam, was tied up with his family on the night of Aug. 28. Assailants then slit the throat of Faruqi, who often used his popular program on a privately owned news and education channel, to speak out against Islamist groups and militancy.

- Two gunmen stormed the offices of the independent news agency Quetta International News Network in Pakistan on Aug. 28, killing Bureau Chief **Irshad Mastoi** and a reporter, **Ghulam Rasool Khattak**. Mastoi was secretary of the Order of Journalists of Baluchistan.

(Continued From Page 1)

Gady Epstein, Beijing bureau chief for *The Economist*, said when demand drives coverage, some stories lose out. “I think the human rights story is very hard to sell. Because I think people are tired of it,” he said.

Barbara Demick, outgoing Beijing bureau chief of the *Los Angeles Times*, noted that despite censorship, foreign media increasingly serve a local readership, because of social media and increasing Internet access.

“I’ve had many, many situations where I’ve gone into a village and people have said ‘thanks for reporting this story for the Chinese people,’” she said.

The afternoon schedule included an update on press freedom, featuring the release of a report from the China Foreign Correspondents’ Club. Kathleen McLaughlin, a Knight Science Journalism fellow at MIT and Asia contributor to *The Economist* and *Guardian*, presented some grim findings, with two-thirds of the polled journalists said they were harassed in some way over the previous year.

The 14-page position paper highlighted a rise in preemptive warnings against journalists, cyber attacks on foreign media companies.

Minky Worden, director of global initiatives for Human Rights Watch, said despite increased aggression toward journalists, there is some cause for hope in Hong Kong, which is under an international treaty, separate from mainland China, that protects press freedom.

“If we can preserve and protect press freedom in Hong Kong, it’s going to be a lot easier to improve it in China.”

Meanwhile, social media followers were optimistic about the use of digital tools for social and political change.

David Wertime, editor of *Tea Leaf Nation* and *Foreign Policy*, said China’s restrictions on digital media could, over the long term, cause a backlash that would threaten the government’s control.

## OPC SIGNS CPJ PETITION

The OPC has joined the **#RightToReport** campaign organized by the Committee to Protect Journalists that calls on the Obama administration to respect journalists’ right to gather and report the news in the digital age. We urge our members to review the campaign’s petition – [bit.ly/Right2Report](http://bit.ly/Right2Report) – and consider signing on.

Documents leaked by Edward Snowden suggest that intelligence agencies in the U.S. and its allies target news organizations, journalists and human rights groups for surveillance. American journalists have reported being detained and interrogated at the U.S. border and having their electronic devices searched. How the U.S. and other Western democracies respect and protect the right to report has an influence around the world. When democracies limit press freedom their actions give support to even more brutal restrictions of repressive governments.

The CPJ petition seeks three key commitments from the Obama administration: 1) Prohibit the hacking and surveillance of journalists and media organizations. 2) Limit aggressive prosecutions that ensnare journalists and intimidate whistleblowers. 3) Prevent the harassment of journalists at the U.S. border.

“It’s a whole generation of Chinese now that have experienced censorship personally, which I think erodes credibility of government-sponsored media.”

Recaps of all panels from the event, with full videos and highlight clips, are available on the OPC website.



# OPC Members: a Q&A With Haley Sweetland Edwards

By Susan Kille

Haley Sweetland Edwards has reported from the Middle East and the Caucasus, writing mostly for the *Los Angeles Times*, and also for *The Atlantic*, *The New Republic*, *Foreign Policy* online, *The New York Times*' Latitude Blog and other publications. She was one of four correspondents expelled from Yemen in 2011 during a crackdown to control news coverage of anti-government unrest.

**Current assignment:** Correspondent, *Time* magazine, DC Bureau.

**Hometown:** Camarillo, Calif. Go Scorpions.

**Education:** Yale University (B.A. in Philosophy and History); Columbia University (M.A. with a concentration in politics at the Journalism School).

**Languages:** I've studied Spanish, Arabic, Georgian, French, and Russian at different stages and am passably terrible at most of them.

**First job in journalism:** Back in the day, the good folks at *The Seattle Times* took a huge risk hiring a totally inexperienced young reporter, who was pretty sure a nut graf was a delicious snack. I am forever grateful to all of them.

**When I joined the OPC:** In 2009 as an Overseas Press Club Fellow!

**Countries I've reported from:** Yemen, Qatar, India, Egypt, Georgia, Azerbaijan and a handful of other countries, partial-countries, breakaway regions, and separatist states in the Middle East and Central Asia.

**Best journalism advice I've received:** An editor told me that when I find myself struggling to explain a confusing idea, I should give up trying to "write an article" and instead just write a letter to a friend. It works, actually.

**Worst experience as a correspondent:** I once got food poisoning about 45 minutes into what turned out to be a 16-hour, partially off-road mini-bus ride from Hargeisa to Addis Ababa. I won't go into the details (you're welcome), but suffice it to say I don't think anyone on that bus will ever forget me. Not in a good way.

**When traveling, I:** always bring 50 SPF sunscreen. I mean, look at me. My ancestors lived in foggy dells; I'm not cut out for an Arabian sun.



Paul Stephens

Haley Sweetland Edwards in Yemen

**Hardest story to write:** About four years ago, I interviewed a young woman with her 3-year-old daughter strapped to her chest who had just survived a desperate trip across the Red Sea in what was basically a pile of boards. She still had sand and salt in her hair when I started asking her all the generic reporter questions, like "What was your home like? What are you running away from?" Her answers were all horrific: war, rape, blood in the streets. When I went back to my hotel that night, I remember being paralyzed by my inability to string words together in a way that even began to do justice to her pain and bravery.

**Journalists whose work should be required reading:** Marjorie Williams for her profiles; Robert Kaiser for his patience; Katherine Boo for her humanity; the late Matthew Powers for his humility; David Mitchell for his wanderlust; Charles Peters for his inimitable charm. That barely scratches the surface, of course.

**Place most eager to visit:** Antarctica. Or Nunavut. Someplace on the end of the Earth. Or Baffin Island for the narwhals: glorious animals.

**My pet peeve about editors is:** When they tell you, "I think we need more reporting in this section," and so you spend a week doing all this new reporting and writing it all up, and then it all ends up getting cut. Having recently worked as an editor myself, I must admit that I subjected more than a few writers to that treatment too. Not on purpose. (Cue: maniacal editor laughter.)

**Twitter handle:** @haleybureau

*Want to add to the OPC's collection of Q&As with members? Contact Susan Kille at [susan@opcofamerica.org](mailto:susan@opcofamerica.org).*

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many investigative reporters of the past are no longer remembered even in their own countries, but "the legacy they left behind is still worth studying, not just for how

they did their work and the causes they exposed but of the possibilities that remain in a world still filled with injustice."

Prominent international journalists,

scholars and activists have curated the collection and introduce each article, providing historical context and explaining the impact of the reporting.

— By Susan Kille

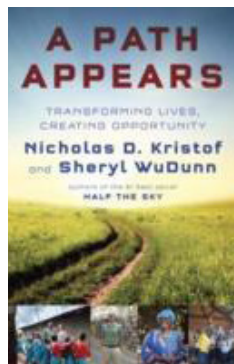
# New Books

## PHILANTHROPY

**I**N 2009'S *HALF THE SKY*, THE husband-and-wife team of Nicholas Kristof and Sheryl Wu-Dunn detailed the atrocities and exploitation that many women and girls face. Now, they present *A Path Appears: Transforming Lives, Creating Opportunity* [Knopf, September] and describe how individuals can address the world's ills.

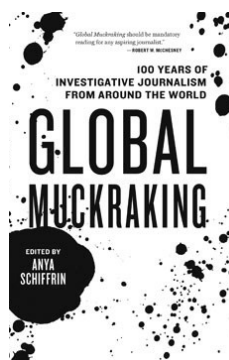
"We crave meaning and purpose in life, and one way to find it is to connect to a cause larger than ourselves," write the authors, who have produced three best-selling books and together won a Pulitzer Prize for their coverage of China's Tiananmen Square movement. Kristof is an OPC member and a columnist for *The New York Times*. WuDunn, a former journalist and executive at *The Times*, is an investment banker with a passion for philanthropy.

An Ancient Chinese proverb



compares hope to a path that develops in the countryside. First there is nothing, then as more people walk in the same direction, a path can be seen. In *A Path Appears*, Kristof and WuDunn illustrate their belief that individuals can make a difference by applauding "innovators who are using research, evidence-based strategies, and brilliant ideas of their own to prevent violence, improve health, boost education, and spread opportunity at home and around the world."

Major philanthropists get their names on programs and buildings, but the authors show that poor and middle-class Americans collectively give more than the big names. Readers are drawn in by profiles of people who are improving the lives of others and are told how to contribute effectively while avoiding the non-profit shams that claim to do good but actually provide little help.



versity's School of International and Public Affairs, collected 47 examples of world-changing reporting in *Global Muckraking: 100 Years of Investigative Journalism From Around the World* [New Press, July].

This anthology of long-form investigative journalism comes from around the world and covers more than a century, reaching back to an 1896 depiction of the indentured "coolie" system in the English colonies and extending to a 2013 exposé of a cor-

poration ignoring workers in the sugar cane industry who are battling chronic kidney disease. By organizing the content by topics, Schiffrin shows the global implications of local issues that repeat through time: human rights abuses, corruption, food shortages, mistreatment of women, environmental damage and more. Some of the reporters included suffered, or even died because of their writing.

"Reading these articles, one is amazed at how contemporary many seem and how much in common the journalist of our time has with the journalist of 50 or 100 years ago," writes Schiffrin, who has served as a judge for OPC's annual awards. She writes that

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## Upcoming Events

**How to Freelance Safely:**

6:30 p.m. Oct. 21

**Book Night:**  
**Nicholas Kristof &**

**Sheryl WuDunn**  
6:00 p.m. Nov. 7

**Book Night:**  
**Anya Schiffrin**  
6:00 p.m. Dec. 1

## MUCKRAKING

**A**NYA SCHIFFRIN, DIRECTOR of the media and communications program at Columbia Uni-

Overseas Press Club of America  
40 West 45 Street  
New York, NY 10036 USA