

Bulletin Oct. 20, 2022

Dear Chad,

This issue of the Bulletin features recaps and video of two OPC programs held last week: a book night with author Christopher Roush to discuss *The Future of Business Journalism* on Oct. 11; and a training session on psychological safety and resilience for freelance journalists on Oct. 12. Catch up on awards and job news for OPC members in our People column, and find journalist resources, training, programs and opportunities in the Resources section.

OPC and Dart Center Host Training Session on Psychological Safety and Resilience

by Chad Bouchard

Like many other professions, journalists face trauma during the course of their work. Their jobs often entail witnessing and processing the human costs of war, natural disasters or other humanitarian crises while on assignment.

"You, like me, a therapist, live and work in a trauma-facing profession," Katherine Porterfield, PhD, a clinical psychologist and senior trainer for the Dart Center for Journalism and Trauma, said on Oct. 12 during an interactive online training session on psychological safety and resilience for freelance journalists. "But journalists have not always been given the opportunity to address and think

about what tools they need when they're dealing with trauma or severe stress."

The 90-minute session, hosted by the OPC and the Dart Center, included a model to help understand the impact of trauma and other stresses in journalism, strategies for enhancing individual wellbeing, tips for building peer support networks, and breakout discussions about the challenges of setting boundaries with sources and others while on assignment.

She said boundaries for journalists can include anything from limiting hours when you're willing to take phone calls, to the kinds of assignments you accept or who you are willing to work with.

"Boundaries are the way, in trauma-facing work, we keep ourselves safe," she said while introducing a breakout exercise. Participants were asked to talk about a time they had to relax or lift a boundary, and what boundaries they would recommend for new freelance journalists to set for themselves.





Christopher Roush Laments Decline of Local Business News in New Book

by Chad Bouchard

Christopher Roush, veteran business journalist, author, and dean of the School of Communications at Quinnipiac University, said during an OPC book night on Oct. 11 that the decline of local business news coverage across the U.S. has left consumers, small businesses owners and employees starved for reliable sources of information they need to make key decisions such as when to buy a house or where to expand a business.

Roush, speaking to OPC Past President Paula Dwyer about his new book, *The Future of Business Journalism*, said expensive subscription services aimed at executives, such as Bloomberg, The Wall Street Journal, Reuters, CNBC and The New York Times, have eclipsed local coverage as newspapers hemorrhaged staff or closed up shop over the last two decades.

"What they're really doing is providing business and economics news to a very high-end clientele," he said. "A clientele that can afford to pay \$25,000 for a Bloomberg terminal on their desk or they can pay sometimes thousands of dollars for subscriptions to multiple publications."

Read the Full Recap



Welcome New Members

Hadrien Jean-Richard-dit-Bressel Photojournalist and Documentary Photographer JeanRichard Photography Zurich, Switzerland Active Overseas



People by Chad Bouchard

SCHOLARS

Neirin Gray Desai, the 2022 Nathan S. Bienstock

Scholarship winner, is now a contributor with Rest of World. A recent story <u>covered</u> how children in the Philippines were earning hundreds of dollars via cryptocurrency and NFTs from an online video game called Minecraft, until new rules from the game company prohibited the use of NFTs "and sent the community into a tailspin."



Olivia George, the 2022 Irene Corbally Kuhn Scholarship winner, is now a reporter covering transportation and tourism for the Tampa Bay Times. Her bylines include many breaking news stories and features such as an Oct. 5 piece about hurricane lan's effect on business and owners treading a careful line in their messaging, "letting visitors know the region is unscathed with open arms, while being mindful that vast swaths of the state are reeling from destruction."



After a virtual OPC Foundation Fellowship in 2021 with the Reuters bureau in Sao Paulo, **Jimin Kang**, the 2021 Rick Davis-Deb Amos Scholarship winner, met with her colleagues in person this summer when she spent the month of August working with Reuters in the Brazilian capital. Her first story, "Black Brazilians in remote 'quilombo' hamlets stand up to be counted," <u>covered</u> a change in the country's census that for the first time included communities founded by people who fled slavery.



Rajiv Golla, the Walter and Betsy Cronkite Fellowship winner in 2017, has <u>launched</u> a new podcast, titled "Running Smoke." Produced by Campside Media, Running Smoke is true-crime story about "fast cars, organized crime and a NASCAR driver fighting for the future of his nation." Golla had an OPC Foundation fellowship with the Reuters bureau in Nairobi.



Kim Chakanetsa, the 2011 Stan Swinton Scholarship winner, has written a new book titled Africana: An encyclopedia of an amazing continent. A native of Zimbabwe, Chakanetsa joined the BBC in 2013 as a producer and presenter for the program Focus on Africa. She presents The Conversation on the BBC World Service. Chakanetsa had an OPC Foundation fellowship in The Associated Press bureau in Johannesburg.



AWARDS

OPC Vice President **Azmat Khan** <u>received</u> a Freedom of the Press Catalyst Award from the Reporters Committee for Freedom of the Press. A short video honoring her award <u>included</u> statements from many editors and colleagues lauding

Khan's reporting on the human cost of U.S. airstrikes. The speakers included Khan's sister, Noorain Khan, who said that "one of the messages of [Azmat's] work is that this kind of work takes time, that it can take years and years, and it's absolutely worth it." OPC member Lila Hassan, an investigative journalist, said on the video that "just be being exposed to the way that [Khan] works, I feel like she has raised the standard of what it means to be an investigative journalist."

OPC member **Kenneth R. Rosen** <u>received</u> this year's Kurt Schork Freelance Award winner for reporting on the frontlines in Ukraine to shine a light on Russian cyber warfare, in Syria to cover the control of oil resources, and across Europe to write about inhumane treatment of migrants. The judges wrote that the award honors his "courageous and balanced reporting," in which he "not only ferreted out new facts but gave essential context and depth."



The Texas Tribune, where OPC member **Sewell Chan** has served as editor-in-chief since October last year, received an Edward R Murrow Award for overall excellence in the category of large digital news organizations from the Radio Television Digital News Association (RTNDA). The Tribune also shared a national Murrow Award with ProPublica and Mountain State Spotlight for a series on carcinogenic air pollution.



UPDATES

Rest of World has <u>named</u> OPC Governor **Anup Kaphle** as its first editor-in-chief. Kaphle joined Rest of World as executive editor in February 2020 and helmed its launch during the early days of the COVID-19 pandemic. Since then, the organization has published nearly a thousand stories, covering 94 countries in eight languages. The nonprofit publication focuses on "exploring the impact of technology beyond the Western bubble." Before joining Rest of World, Kaphle spent two years



in his home country of Nepal as the editor-in-chief of The Kathmandu Post.

OPC Governor **Farnaz Fassihi** wrote a piece for The New York Times on Oct. 13 about the two Iranian teenagers who were killed by Iranian security forces during a crackdown on protests, and have become "the new faces of the protests that have convulsed the country for the past month, the largest and most sustained bout of civil unrest to grip Iran since 2009." She wrote that their names have become a rallying cry against authoritarian rule under of the Islamic Republic.



OPC member **Kim Hjelmgaard**, for his Oct. 7 piece in USA Today, conducted interviews with protesters in Iran over an encrypted communications channel to hear directly about their demands and to understand how they have experienced the protests. The paper's audience editor, Amy Nakamura, interviewed Hjelmgaard about his reporting. "I used long-standing contacts in the country to make introductions. I then vetted them to make sure they were genuine. After that, I communicated with them through an encrypted channel," he said.

OPC Past President **Marcus Mabry** was named on Variety magazine's "New Power of New York" list following his recent posting as senior vice president of digital editorial and programming for CNN. "It will fall to Mabry to expand CNN's footprint at a time when the network is under pressure from its new corporate parent, Warner Bros. Discovery, to keep growing," an Oct. 12 piece covering the list of 53 noteworthy people said.



Daniella Zalcman, an OPC member and photojournalist based in New Orleans, discussed Indigenous rights at Northwestern Medill School of Journalism from Oct. 13 to 14. Zalcman and journalist Brandi Morin presented their work during the two-day visit. Zalcman, a Vietnamese-American, is a 2021 Catchlight fellow, a multiple grantee of the National Geographic Society and the Pulitzer Center, a fellow with the International Women's Media Foundation, and the founder of



Women Photograph, a nonprofit working to elevate the voices of women and nonbinary visual journalists. She has focused her work on the legacy of Western colonization, including the rise of homophobia in East Africa and forced assimilation education of Indigenous children in North America. Morin is a French, Cree, and Iroquois journalist from Treaty 6 in Alberta, Canada, and specializes in sharing Indigenous stories.

People Column

New Resources

RESOURCES

The Global Investigative Journalism Network (GIJN) has updated its free online Reporting Guides. The GIJN resource center has over a thousand tip sheets, videos and reporting guides covering a library of topics. Read the Reporting Guides here.

Homelands Productions has established the Public Interest Reporting Defense Fund (PIRDF) for journalists who need help paying legal fees and

related costs incurred "as a consequence of being arrested while doing their jobs, or those who are facing lawsuits filed against them because of their reporting." Read more and apply here.

TRAINING AND PROGRAMS

On Oct. 31, **Investigative Journalism for Europe (IJ4EU)** will host a free half-day online seminar on cross-border reporting to refine participants' story ideas, help find collaborators and boost chances of getting funding. Registration is open until Oct. 29. Read more and register here.

On Nov. 9, the **International Women's Media Foundation** will host its 2022 Courage in Journalism Awards online to honor women journalists who "refuse to step aside or be silenced in their pursuit of the truth." Honorees this year include past OPC award winner photojournalist Lynsey Addario, Ukrainian freelance journalist Victoria Roshchyna and Freelancer Cerise Castle. The host will be Norah O'Donnell of CBS News. Read more and register here.

On Nov. 10, the **International Center for Journalists (ICFJ)** will host its 2022 Tribute to Journalists event both online and in-person in Washington, DC. Honorees will include Andrea Mitchell of NBC News, Christo Grozev of Bellingcat, a team of Ukrainian Associated Press journalists, Anisa Shaheed of TOLOnews in Afghanistan, and Carlos Dada of El Faro in El Salvador. CNN anchor Wolf Blitzer will serve as emcee. Read more and register here.

GRANTS AND OPPORTUNITIES

The **Fund for Investigative Journalism (FIJ),** in collaboration with U.S. Democracy Day, is providing emergency grants of up to \$10,000 for stories on threats to democracy in the U.S. Applications are reviewed on a rolling basis. Read more and see the application on Submittable here.

Applications are still open for the **Hearst Fellowship**, a two-year program focusing on multimedia journalism. It consists of two 12-month rotations at Hearst's top metro papers. Anyone who has completed coursework and obtained a college degree by Aug. 1, 2023 is eligible. A bachelor's degree is the minimum requirement. The application deadline is Nov. 15. Read more and apply here.

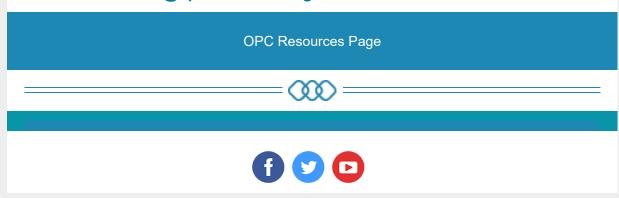
More Resources

- The Columbia University's Brown Institute for Media Innovation has compiled a large repository of documents on COVID-19 via FOIA requests. Explore the database here.
- ACOS <u>assembled</u> a substantial list of COVID-19 resources for journalists, including links to practical safety advice, funding opportunities, hardship and emergency funds, and reporting resources such as guides for fact checking.
- ICFJ <u>launched</u> a page for COVID-19 resources for journalists.
- Rory Peck Trust has a resource page for pandemic coverage. It includes

safety guidelines, funding sources, job opportunities and online training.

The OPC has added these links to a special COVID-19 section on the memberonly Resources page available to members who have logged in. Watch that page as we share more. Click the button below to go directly, or find it in your Member Dashboard under "Resources."

If you have any issues accessing the resources page, please contact Chad Bouchard at chad@opcofamerica.org for credentials.



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